

Kincaid Regional Theatre

# Playbill Advertisement Order Form

Please fill this form out in its entirety.

**KRT OFFICE USE ONLY**

**Sold By (KRT representative):**

Initials: \_\_\_\_\_

## CONTACT INFO

Company Name (as you wish to be displayed in advertisement and other acknowledgements):

Purchased by \_\_\_\_\_

Address \_\_\_\_\_

## RATES

*Ad will be present in all of our **2024 Season Playbills** (All productions now through November) & **2024 Holiday Season Playbill** (option to customize with holiday greeting). Approximately 4,000+ impressions!*

**Full Page**      **\$325**      Height – 8”, Width – 5”

**Half Page**      **\$175**      Height – 4”, Width – 5”

**Quarter Page**      **\$100**

**Horizontal**      Height – 2”, Width – 5”

**Vertical**      Height – 4”, Width – 2.5”

**Eighth Page**      **\$75**      Height – 2”, Width – 2.5”

I would like to be contacted in Oct. 2024 to customize my ad for the Holiday Season Playbill

*Please note that advertisements are printed in black and white. A limited number of ads printed in color are available for an additional \$20. Please indicate if you would like your ad in color by marking a “C” next to this sentence. Thank you for your support!*

## ARTWORK

Please submit a digital version of your Ad copy in order to ensure the highest quality ad possible. This can be sent via CD, Flash Drive, or emailed to kincaidstage@gmail.com. We accept .ps; .eps; ai; .jpeg; and .PDF. We may also be able to scan printed materials (business cards, etc.) depending on print quality.

*Further questions regarding your playbill ad? Need help creating your ad?*

Please contact the KRT office. We’re happy to help! 859-654-2636 or krtoutreach@gmail.com

Company Authorized Signature \_\_\_\_\_

TOTAL DUE \_\_\_\_\_

Kincaid Regional Theatre appreciates your full payment with the submission of ad copy!

P.O. Box 208

Falmouth, KY 41040

(859) 654-2636

*Establish in Northern Kentucky Since 1982*

*Providing the finest in musical and comedy entertainment for the whole family*