

Kincaid Regional Theatre

Playbill Advertisement Order Form

Please fill this form out in its entirety.

KRT OFFICE USE ONLY

Sold By (KRT representative):

Initials: _____

CONTACT INFO

Company Name (as you wish to be displayed in advertisement and other acknowledgements):

Purchased by _____

Address _____

RATES

Ad will be present in all of our 2022 Season Playbills (Over 7 productions now through November) & 2022 Holiday Season Playbill (option to customize with holiday greeting). Approximately 4,000+ impressions!

- Full Page** **\$325** Height – 8”, Width – 5”
- Half Page** **\$175** Height – 4”, Width – 5”
- Quarter Page** **\$100**
 - Horizontal** Height – 2”, Width – 5”
 - Vertical** Height – 4”, Width – 2.5”
- Eighth Page** **\$75** Height – 2”, Width – 2.5”
- I would like to be contacted in Oct. 2022 to customize my ad for the Holiday Season Playbill

Please note that advertisements are printed in black and white. A limited number of ads printed in color are available for an additional \$20. Please indicate if you would like your ad in color by marking a “C” next to this sentence. Thank you for your support!

ARTWORK

Please submit a digital version of your Ad copy in order to ensure the highest quality ad possible. This can be sent via CD, Flash Drive, or emailed to kincaidstage@gmail.com. We accept .ps; .eps; ai; .jpeg; and .PDF. We may also be able to scan printed materials (business cards, etc.) depending on print quality.

Further questions regarding your playbill ad? Need help creating your ad?

Please contact the KRT office. We’re happy to help! 859-654-2636 or kincaidstage@gmail.com

Company Authorized Signature _____

TOTAL DUE _____

Kincaid Regional Theatre appreciates your full payment with the submission of ad copy!
Your ad will be placed in the next program and be maintained throughout all programs in the 2022 Season.

P.O. Box 208

Falmouth, KY 41040

(859) 654-2636